

**Longview Soccer Club Meeting
February 8, 2021**

In attendance

James McGregor	Katie Rupley	Marv Kasemeier
Jeff Coleman	Gary Bennett	Jak Massey
Lori Hauswald	Justin Fugelberg	Jenn Jolly

Meeting called to order at 6:08 pm

Approval of minutes

Marv motioned to approve January's minutes; Gary seconded. All in favor, no opposed, motion passed.

Approval of January treasurer's report and updates

Marv motioned to accept January's treasurer's report; Jenn seconded. All in favor, no opposed, motion passed.

Jak reported that in QuickBooks we have \$9,592.14. Normally we pay for equipment insurance up front, but we did the down payment only this year, and we'll follow up with the installment plan. Red in the report indicates money for player registration; it's not our money yet, and neither is rollover. She gave the CPA our tax info and sweet-talked her into not charging us \$575 for doing our taxes! Anderson and Anderson will give us \$500 for LSC. We still owe a liability to Sessions Plumbing. Jak will reach out to members who still haven't cashed checks. She predicts we'll have about \$7,100 in our bank account this time next month with no money coming in. Sessions Plumbing still hasn't sent us their logo for a banner.

CYSA operations update

Gary reported that most the CYSA meeting discussion was around a spring season. Vancouver is having a spring season no matter what, but we're planning a more modified and independent season. There's a big push to get coaches signed up by April 3rd. Registration will be via paper, and we'll have 5 walk-in Saturdays (we need help on this). There will be two hour blocks of play and no teams per se, just divide up and play. Fees will be \$45 per player no matter the age group, and there will be no scholarships. All fees will go to CYSA and be distributed post-season. Longview fields will be available, and Gary will have maps set up by our next meeting. We won't pay for uniforms—kids will bring a light and dark shirt. There will be specific time slots for each age group, and we'll only play on Saturdays. Marv will do concessions and limit it to 3 volunteers.

There will be no practices (except for the day-of). The day will consist of a practice and scrimmages. They'll start at 9am and will be done around 3pm. It will be 6 weekends starting April 17th through May 22nd. The board agrees this is a great way to get kids on

the field even if we're in phase one. WE NEED COACHES. MAYBE EVEN 50 COACHES. EVERYONE ON THE BOARD HAS TO REACH OUT AND FIND COACHES. Jeff asked everyone on the board to make calls to a list of coaches provided by Lori. Our call lists will include a summary of what to say and answers to possible questions. We need to get on this right away because all coaches still have to go through training.

Registration will be cash only—no credit cards. Our walk-in days are March 13th through April 3rd Saturdays at the Blondin building and April 10th at the Three Rivers Mall. The registration form is a simple piece of paper. We have volunteers for the 13th and the 10th, but we need help on the other Saturdays from 10am to 1pm. We need at least two people per registration day. People will check their work schedules and Lori will put out an email thread.

Gary will work on field set-up 6 weeks prior to our season, which means we'll need to pay him full salary starting then. We believe each city should pay their registration percentage to the \$4,000 it will cost us to pay Gary for the fields. CYSA needs to give us \$4,000 back as well as the percentage of registration. Each city pays their percentage of players registered towards the \$4,000. Anything leftover after that and insurance goes to that city's club. It would take 121 registered kids to cover this—we'll get an average of \$33 profit per kid. Jeff thinks we'll see around 200-300 kids. Jeff motioned that we go to CYSA and offer our fields as well as maintenance, bathrooms, paint, etc., but LSC needs \$4,000 off the top per percentage of participants from each league. Katie seconded. All in favor, no opposed, motion passed.

Spring season 2021

Again, we need coaches! We've been out of play for so long that people will need to re-do their certifications (other than possibly cardiac). April 3rd is the deadline, and they can talk to Lori or Trieste for help. We need to step up our emails and tell everyone we know. Jeff will text Jill and have her post on Facebook.

Facility and field maintenance/conditions

Gary reported the fields are very wet, but he hopes to get the mower out this week when it dries out a bit. If everything goes well, high school games should start next week; the fields will be ready. Gary will check on the bathrooms.

Fun/paint run

Jenn reported she hopes to have a fun run in June 2022 and have the RA Long marketing class do a project to market it for us. Jenn looked at Color Blaze for kits, and there are packets for the run for \$25 with ½ pound of race powder, a t-shirt, a bracelet, tattoos, color, etc.. We could have local businesses sponsor the race; each would have a different color station for \$1,000. Jenn has reached out to three businesses so far; the businesses could sell anything from their booths. We could also have business sponsored soccer sunglasses. We could make \$13 per player if we charged \$25. Jenn suggested getting t-shirts with sponsors on them ahead of time. She also suggested having a BBQ afterwards with a color dance party where we could sell additional color

packets. We would need porta potties and bathrooms ready, and Marv could do concessions. Jenn wants the color run opened up to the whole community.

We may be able to do something smaller this summer if we make it to phase 2. We need to look into the exact guidelines for each phase. Jeff said we need to set a date and start advertising. Jak suggested it could be a great kickoff to our fall season. We would need to decide whether to make the kits ourselves from Amazon or use the Color Blaze packets/kits. Jeff suggested August 28th and the board agreed. Jenn will ask the RAL marketing teacher if they're willing to take this on. They could design a flier and we could build off of that. We'd like sponsors for 5 different color stations. Each sponsor could sell swag, coffee, give out coupons, etc. We'll ask sponsors for \$500 per station. Jenn will connect with sponsors and work on assigning colors. Jak will reach out to Anderson and Anderson. We'll discuss this again next meeting. Great idea Jenn!

Old items/fundraising ideas?/parking lot sale?/HS summer league?

Gary proposed a 6v6 high school league with Longview, Kelso, Kalama, and Castle Rock from the start of summer through the end of July. It could bring in some revenue and we already have the fields. Jeff wondered what we would do for referees, because that would change our price point. The high schools would provide their own uniforms. Gary would do the scheduling and Jeff would be happy to help. We would need to do walk-in registrations and pay for insurance. It would be around \$50 per player for 6 weeks. Referees would add about \$10 to that.

New items/sponsor donation update

Jeff will talk to Trieste about being our webmaster. Jak's new email is stoner22.jm@gmail.com, and we'll all be sure to use that and NOT her EcoLand address from now on.

Again, we MUST get coaches for spring season and get volunteers for walk-in registrations.

Meeting adjourned at 7:48 pm.